

Foodmagazine

Become a member Login

- Home
- News
- In Focus
- On The Shelf
- Resources
- Companies
- Products
- Magazine
- Events
- 2015 Food Awards

Home / News /

Bugsolutely delicious pasta

25 January, 2016 0 comments

Tweet 0 Like 0

Thai edible insect processor Bugsolutely is taking on the pasta market with a product made with flour from ground crickets.

Cricket pasta features exceptionally nutritional values, including high levels of protein, calcium, iron, vitamin B12 and omega-3.

Crickets require almost 1,000 times less food and water than cows, while needing a very short time to be reared.

According to Bugsolutely’s Italian founder, Massimo Reverberi, the pasta is the result of months of research in collaboration with several manufacturers.

“Our products are the result of our research into finding the best possible combination for a tasty, healthy food. Our export strategy to western countries is based on a partnership with international food distributors and on powerful online marketing campaigns,” Reverberi said.

Reverberi’s aim is to target the markets of Europe and North America, where he is in the process of arranging distribution. Southeast Asia, where there is a tradition of consuming insect protein, is not on Busolutely’s radar as the market largely sees it as old-fashioned.

How does the product, which is available through the Bugsolutely website as fusilli in a 350g sealed package, taste?

“Thanks to the cricket flour, the pasta’s distinctive brown colour matches its typical earthy taste – the taste of which is often associated with roasted almonds.”

Read more about: [Food, Beverage, Pasta, Bugsolutely, Insect](#)

« Previous | Next »

Related articles



Latest News

[New amorphous PHA Grades as performance additives for PVC and PLA](#)

[New “Champions 12.3” Coalition to Inspire Action to Reduce Food Loss & Waste](#)

[Bugsolutely delicious pasta](#)

[Flowcrete Australia Launches the Latest in Food Safe Flooring Technology](#)

[Food sorter reaches rebranding milestone](#)

Get our FREE newsletter

Sign up now

Latest comments

Most read

barry grier

Its great to see the Polly Waffle back in the stores soon,,but under a new name called The Great Aussie Waffle Log...goodness could not...

[The Great Aussie Waffle Log · 55 minutes ago](#)

syedjin

your article somehow makes me more afraid from eating Australian Honey

[Capilano MD takes the sting out of toxic honey reports · 2 days ago](#)

Kathy Bigic

It's time come ,We can't trust anyone

[Debunking the urban myth about GS1 Barcodes · 4 days ago](#)



ถูกใจเพจ แชร์

เป็นคนแรกในกลุ่มเพื่อนของคุณที่ถูกใจสิ่งนี้

Food Magazine on Twitter

Follow @foodmagaus 2,458 followers