
Bugsolutely – pasta made of crickets

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Some people may be disgusted by it, but the edible insects are becoming more popular. Currently you only see them as an exciting snack on exclusive parties, but they already are in the supermarket as well. This superfood pasta Bugsolutely consists of 20% cricket flour and also has loads of protein, calcium, iron and vitamins. Besides, cricket flour makes the pasta even tastier.

Superfood made into Cricket Pasta

No one in Asia and South America thinks it is weird to eat a crispy cricket or deep fried grasshopper. This trend has become more popular in the rest of the world. Bugsolutely (<https://www.bugsolutely.com/>) takes advantage of this and recently launched a pasta made of cricket flour.

Healthy snacks

You already see them as snacks on exclusive parties but it still is not very common to have a bowl of larvae and crickets at home. It is healthier than you would expect. Insect meat is rich in proteins, very nutritious and is more sustainable than 'normal' meat. Combine this with a growing need in healthy and sustainable food and the Cricket Pasta must become a success!

This superfood pasta consists of 20% cricket flour and also has loads of protein, calcium, iron and vitamins. Besides, cricket flour makes the pasta even tastier. The taste can be described as roasted almonds.

Bugsolutely

Bugsolutely is a company from Thailand, established by founder Massimo Reverberi from Italy. "The new edible insect industry, recently supported by a EU parliament vote, is developing steadily and quickly. In particular, restaurants have a great opportunity to attract new customers with a signature dish, leveraging on the curiosity around bug cuisine. Cricket Pasta help them to start with a familiar food product that facilitate the customer in their first experience", says Massimo Reverberi. Bugsolutely mainly focusses on development, producing and exporting edible insects. Because of the increased attention for insects over the past two years in Western Europe, Bugsolutely is in the middle of the insect hype that is going on right now.